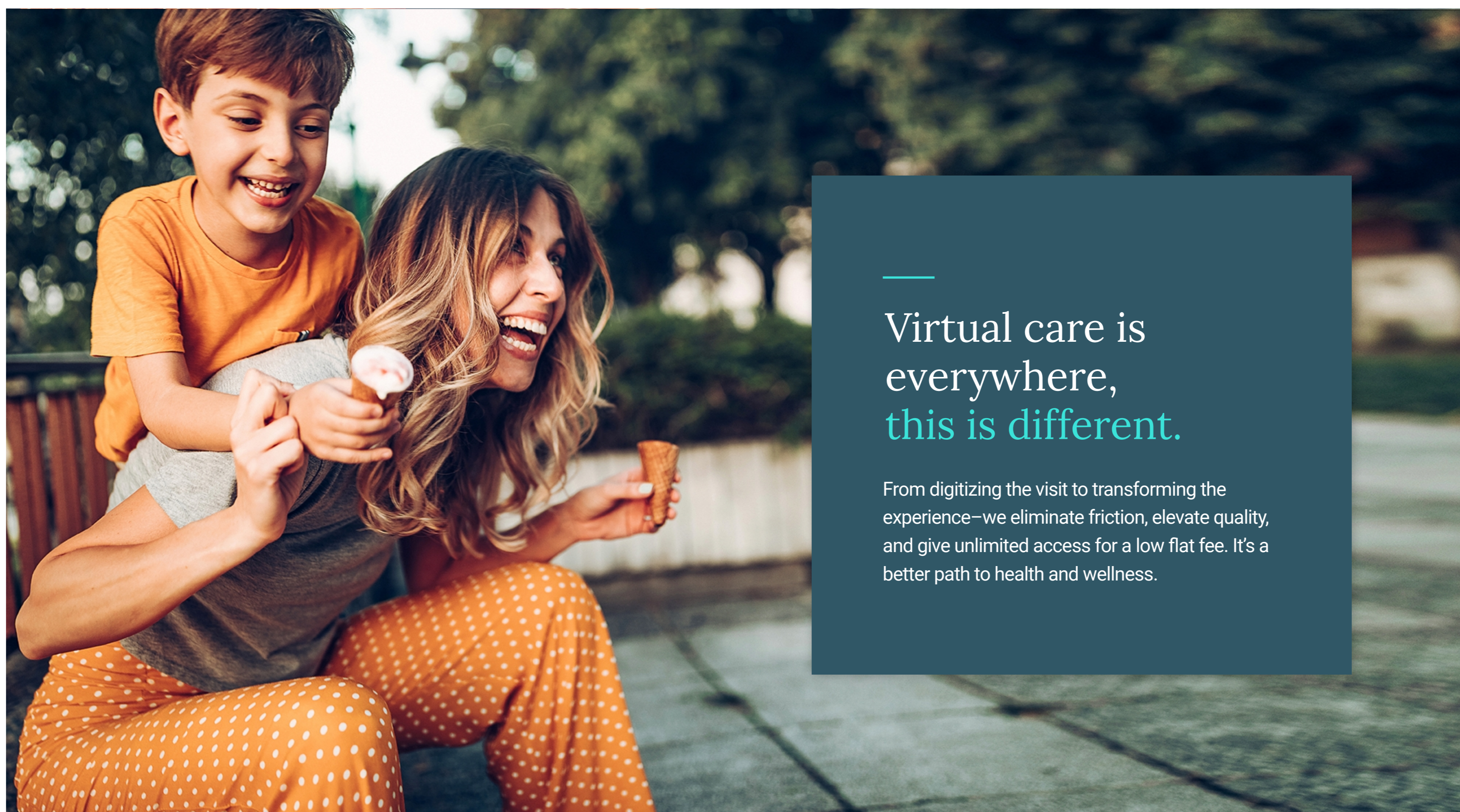


Website Tool Kit



—
Virtual care is
everywhere,
this is different.

From digitizing the visit to transforming the experience—we eliminate friction, elevate quality, and give unlimited access for a low flat fee. It's a better path to health and wellness.

Web Tool Kit

TYPOGRAPHY

Headline

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Headline

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Title

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Typography

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Disclaimer

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Title

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Typography

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Typography

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Title

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Title

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Subhead

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Typography

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FONT WEIGHT

Light

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Weight: light

Medium

Font-weight-medium
Weight: medium

Heavy

Font-weight-heavy
Weight: heavy

COLOR PALLETE



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#007681



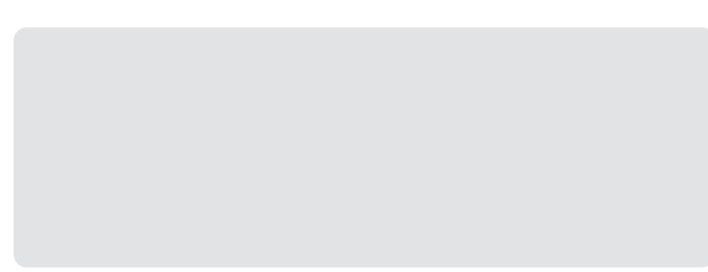
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#E2E3E4



#414042
FOR TEXT



#FFFFFF



#3BE2D9
Use Sparingly



#F2C75C
USE SPARINGLY



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USE SPARINGLY

FONT COLORS

Text Color

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Text Color

text-primary-medium
Color: #007681

Text Color

Text-neutral-light
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TEXT LINKS

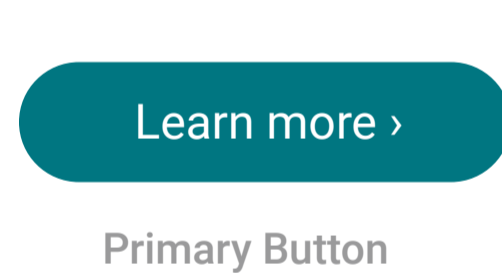
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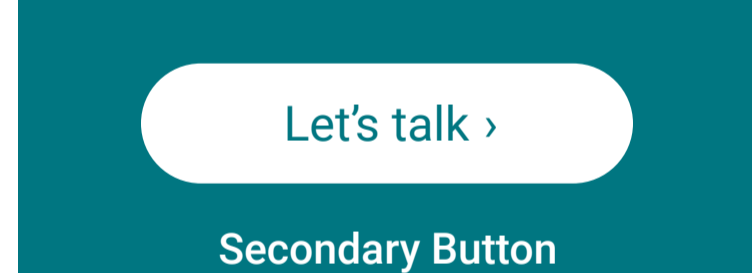
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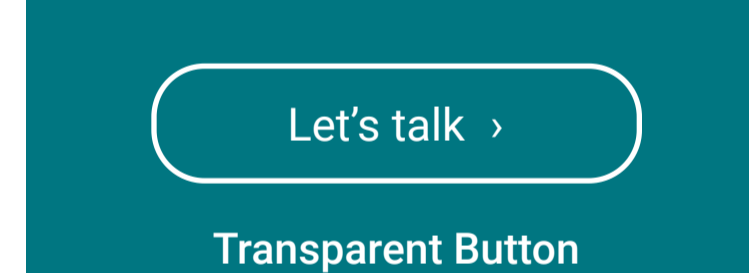
BUTTON TYPES



Primary Button



Secondary Button



Transparent Button

LIST STLYES

- Stress and sleep management
- Anxiety, depression and grief
- Self-confidence
- Personal and professional

list-buttons

- Stress and sleep management
- Anxiety, depression and grief
- Self-confidence
- Personal and professional

list-plus

- Stress and sleep management
- Anxiety, depression and grief
- Self-confidence
- Personal and professional

List-none

- Stress and sleep management
- Anxiety, depression and grief
- Self-confidence
- Personal and professional

list-plus

- ✔ Stress and sleep management
- ✔ Anxiety, depression and grief
- ✔ Self-confidence
- ✔ Personal and professional

list-checkmark

HORIZONTAL RULE

<hr>

quote

DESIGN ELEMENTS

COLOR PALLETE OPTIONS



#007681



#00AFAA

Select one color for use on the entire page.

WEBSITE NOTES

Content Width

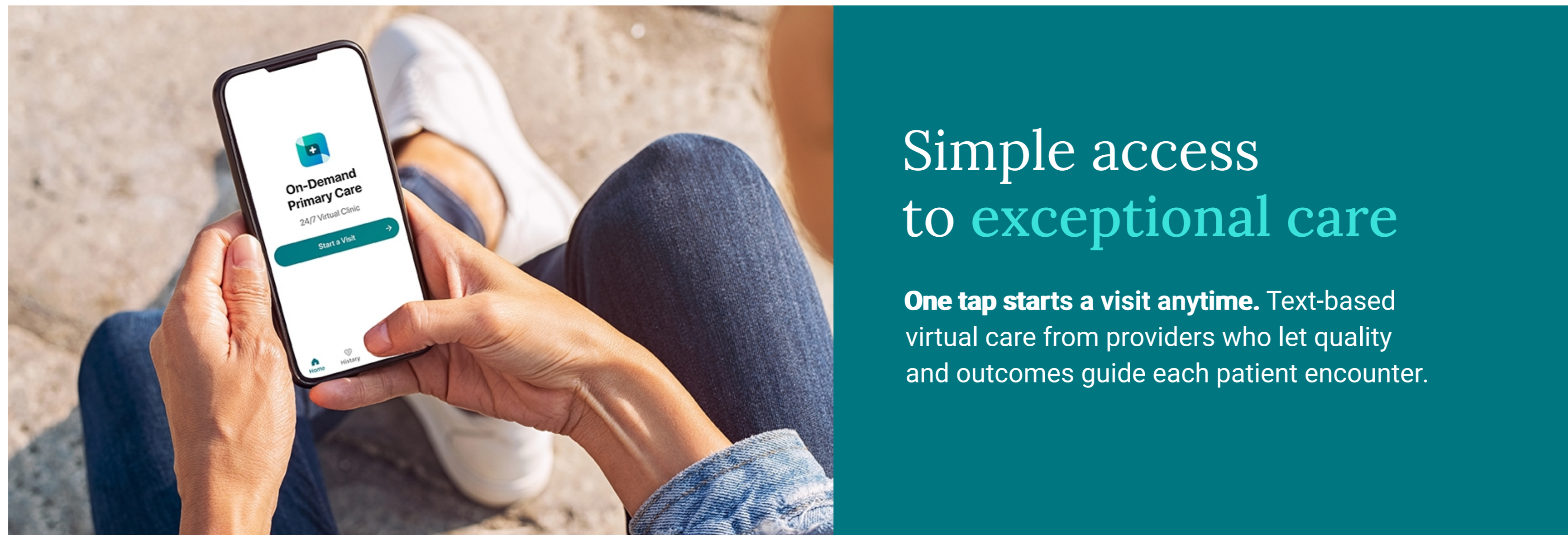
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Condensed - max-width: 960px

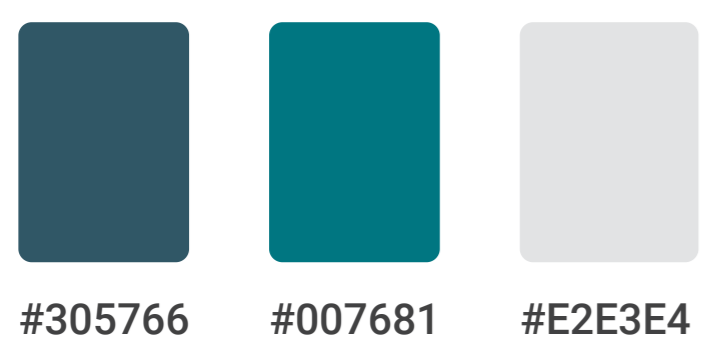
Large Screen (do not let expand beyond) - max-width: 1200px

Headers

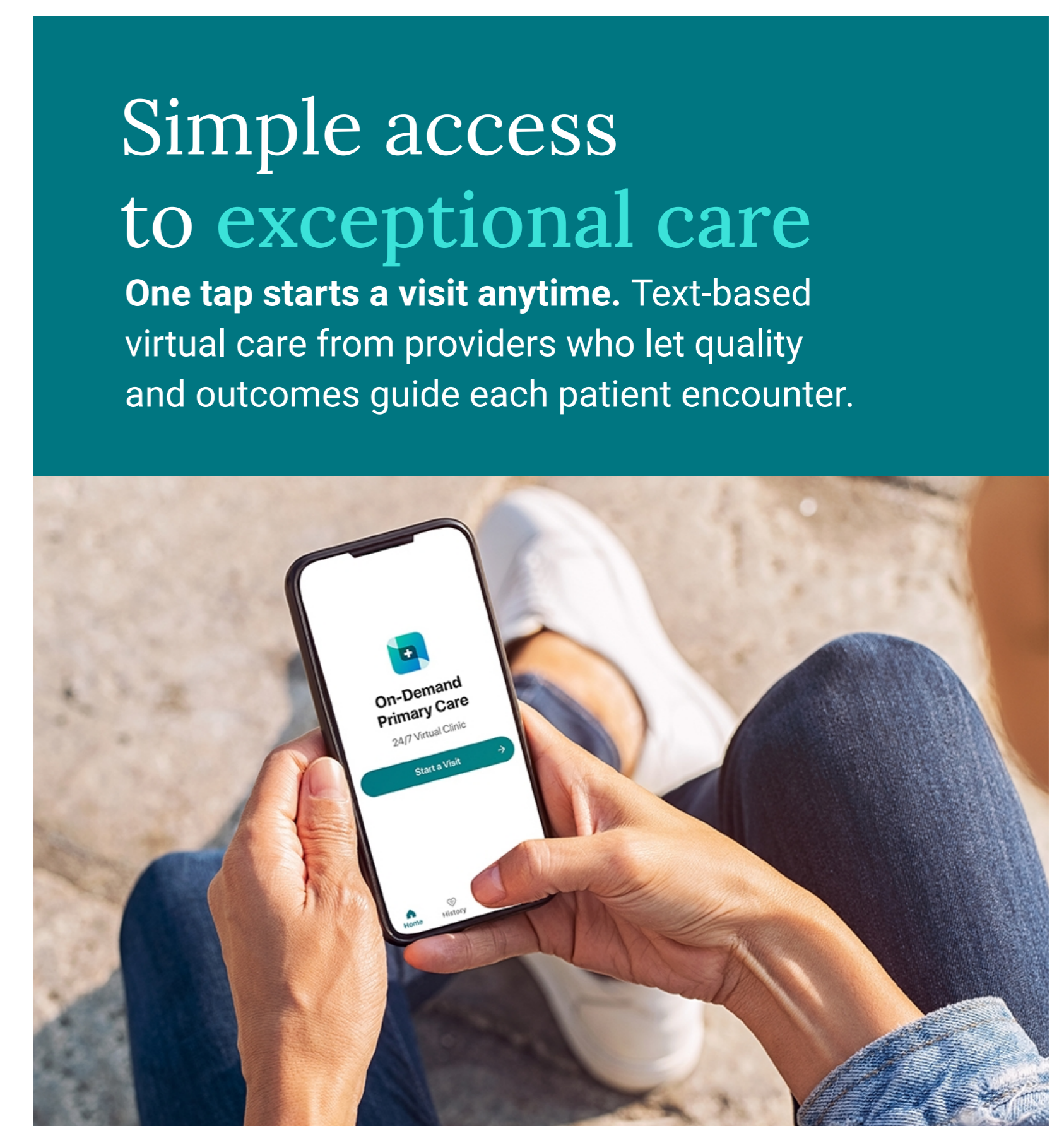
DESKTOP - HEADER 1



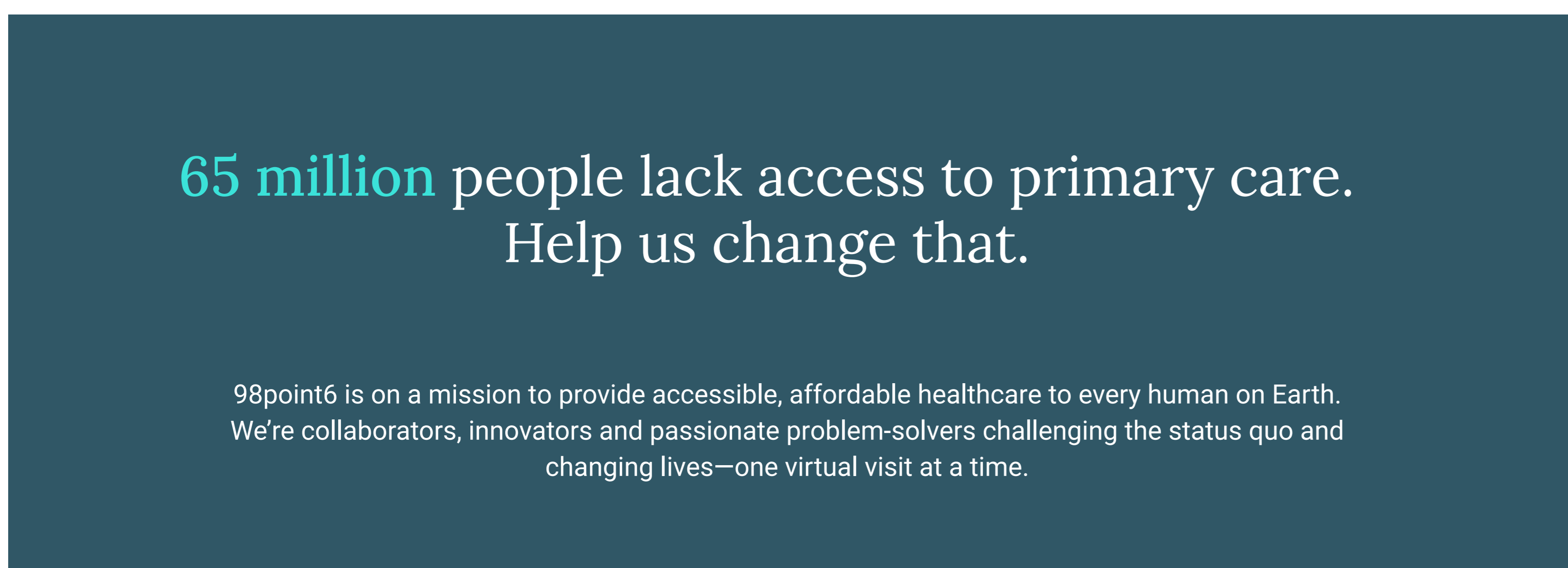
BACKGROUND COLOR PALLETE OPTIONS



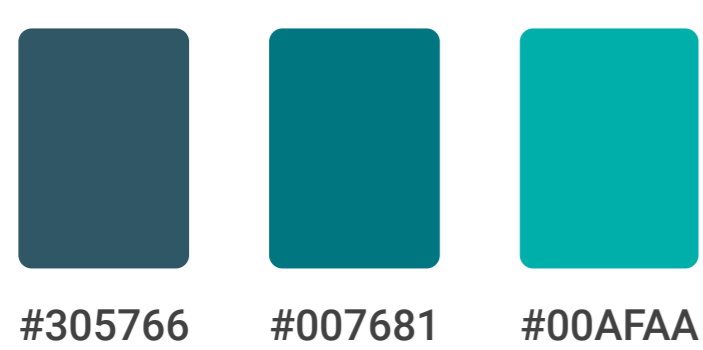
MOBILE - HEADER 1



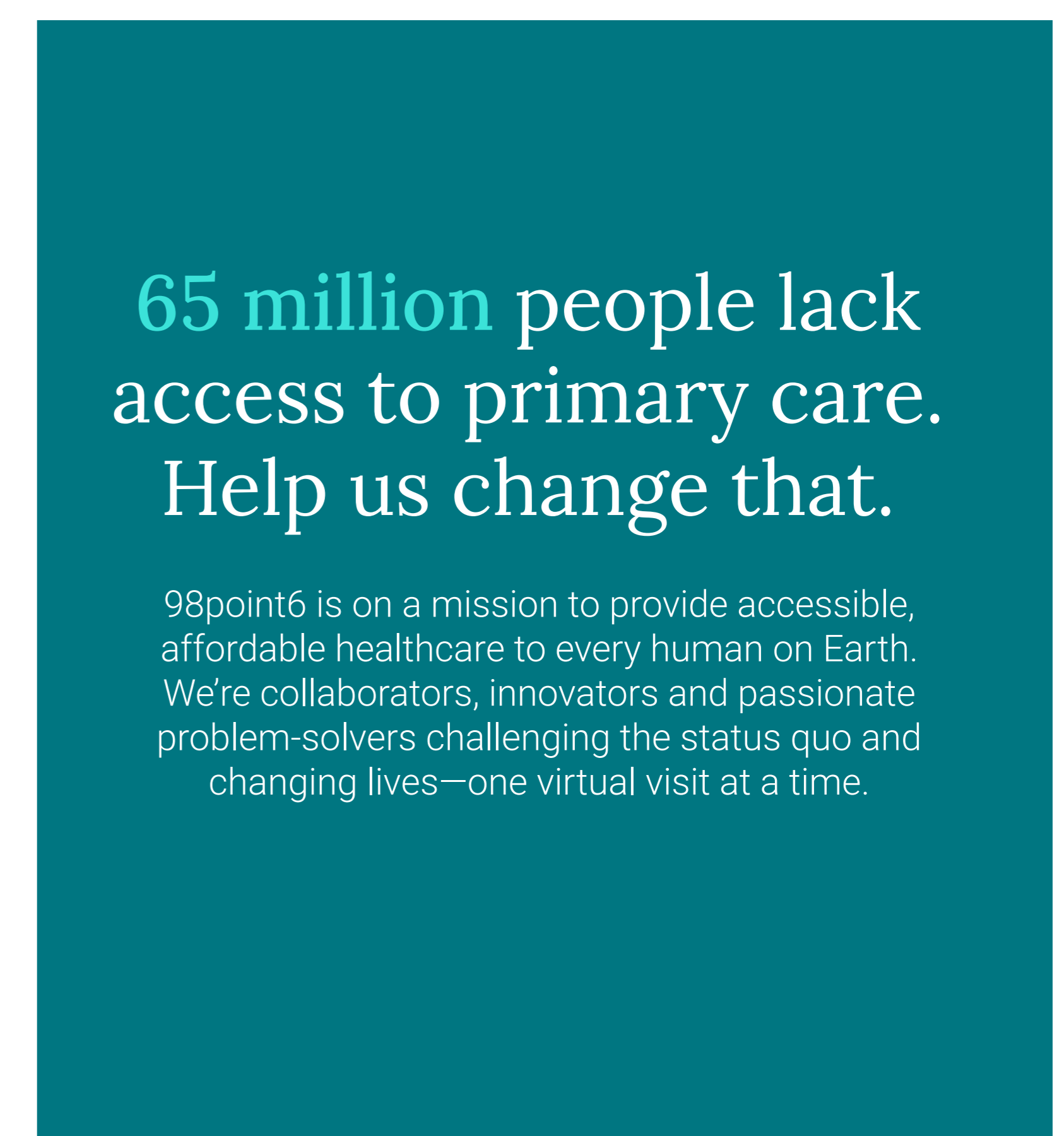
DESKTOP - HEADER 2



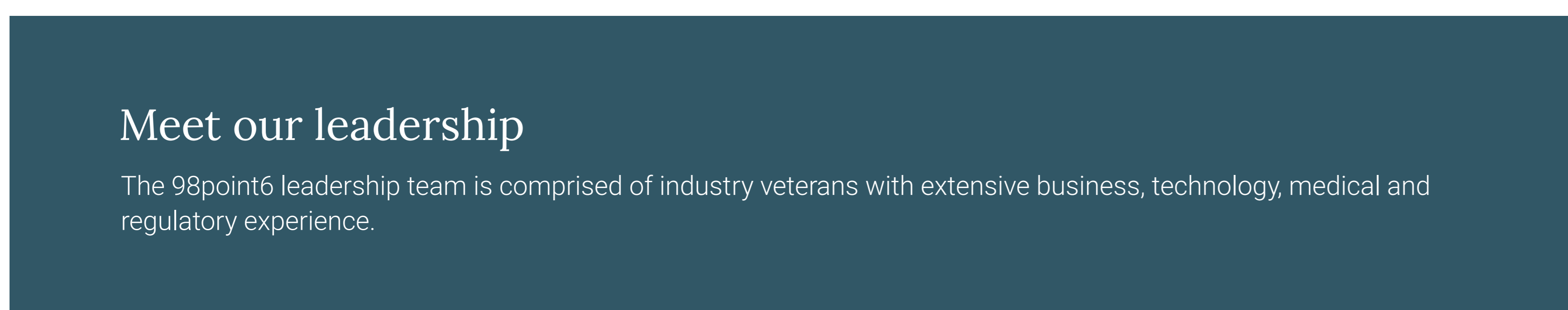
BACKGROUND COLOR PALLETE OPTIONS



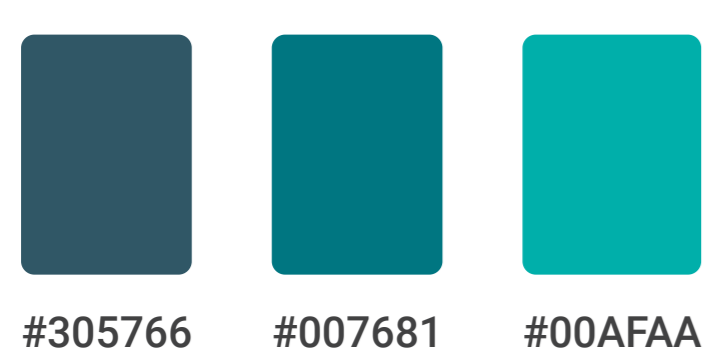
MOBILE - HEADER 2



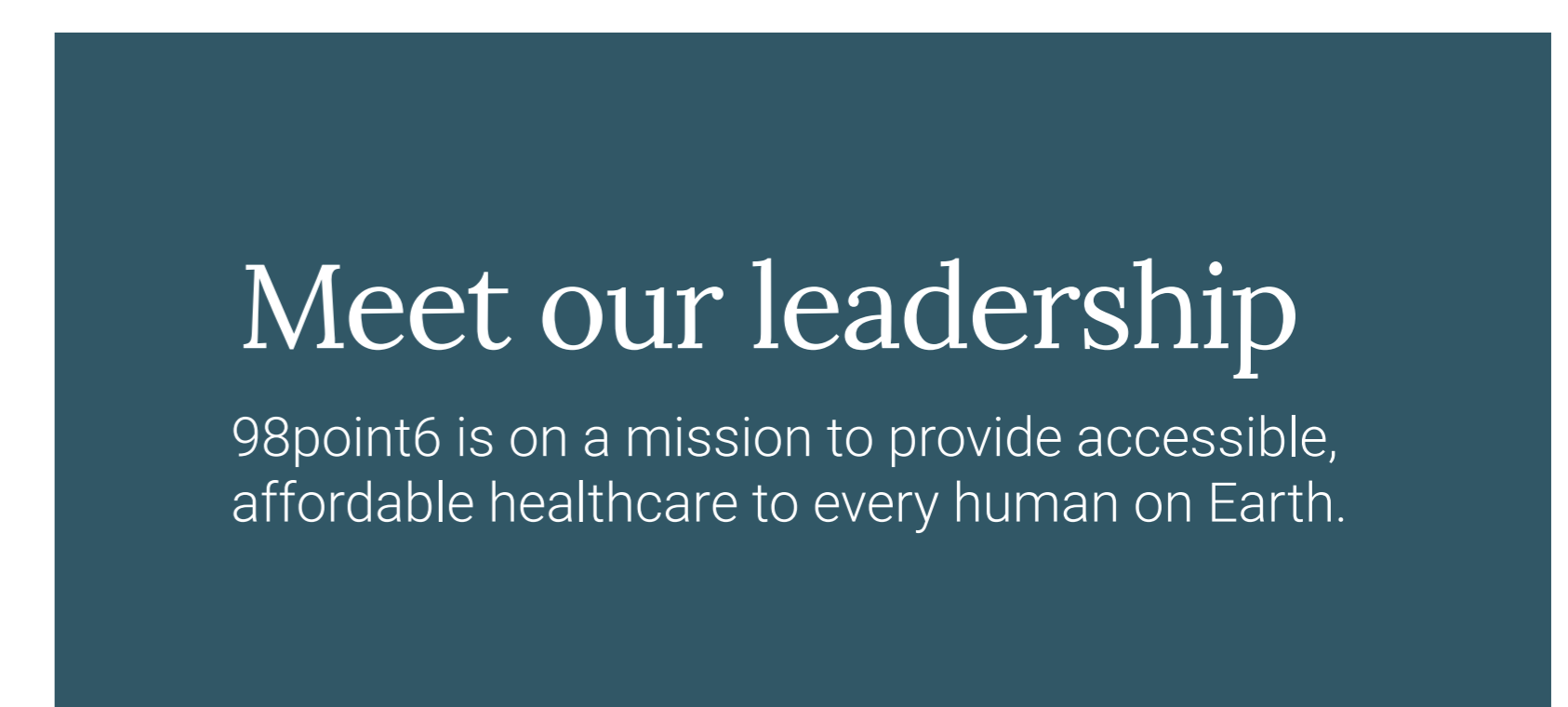
DESKTOP - HEADER 3



BACKGROUND COLOR PALLETE OPTIONS



MOBILE - HEADER 3



Call Outs

DESKTOP - CALL OUT 1

Virtual Primary Care
On-demand access to dedicated providers.

[Learn more >](#)

Integrated Behavioral Health
Primary care with behavioral health are better together.

[Learn more >](#)

BACKGROUND COLOR PALLETE OPTIONS



MOBILE - CALL OUT 1

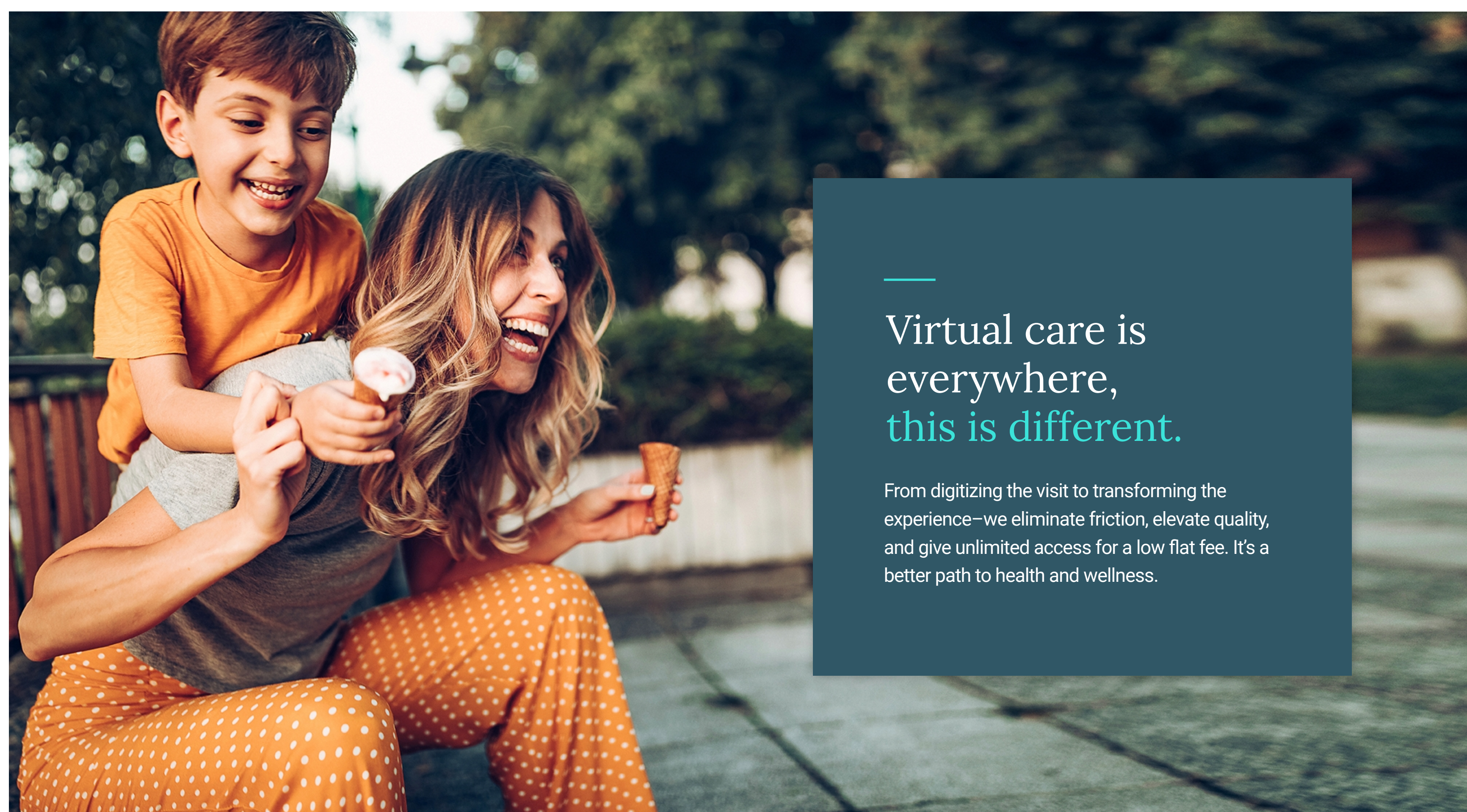
Virtual Primary Care
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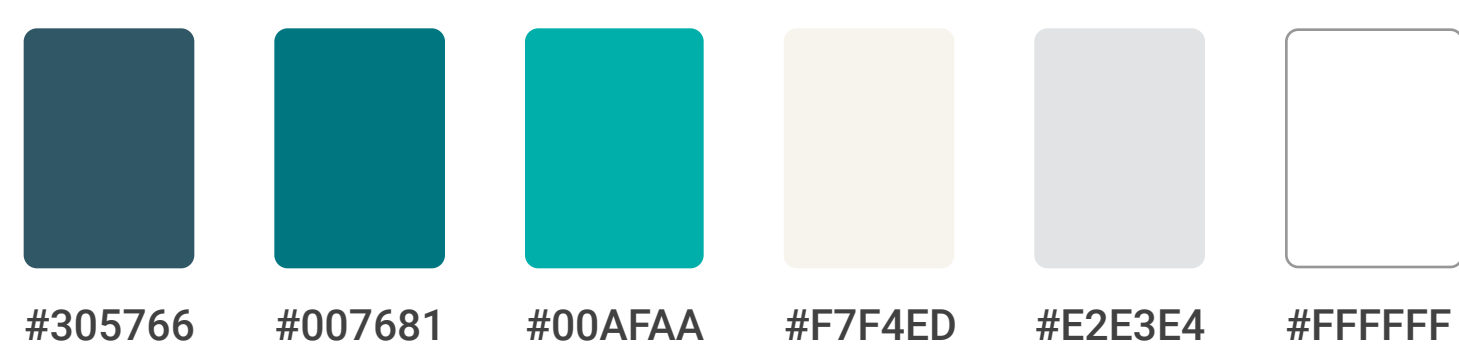
DESKTOP - CALL OUT 2




Virtual care is everywhere, this is different.

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BACKGROUND COLOR PALLETE OPTIONS




MOBILE - CALL OUT 2



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DESKTOP - CALL OUT 2



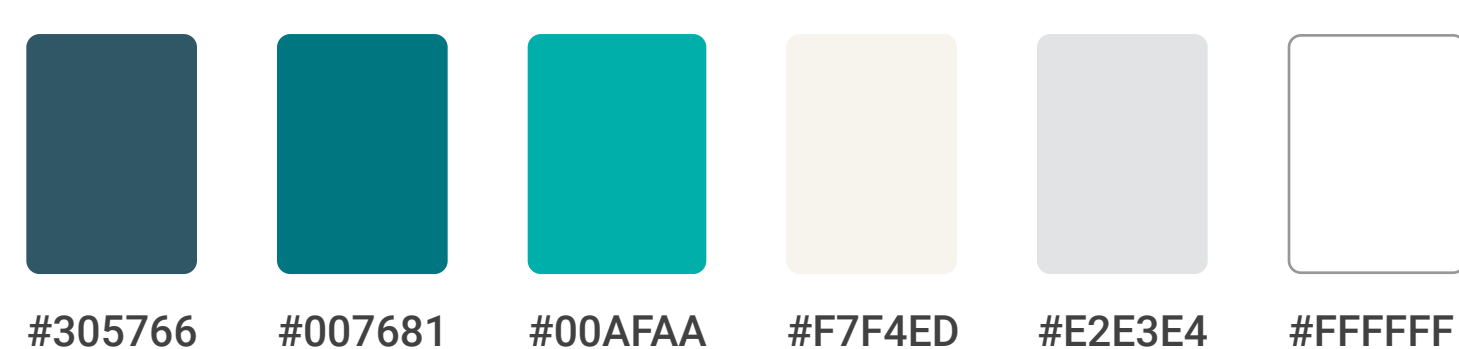
Find a testing Site

[Learn more >](#)


Seeking a rapid home test?

[Learn more >](#)

BACKGROUND COLOR PALLETE OPTIONS



MOBILE - CALL OUT 2




Find a Testing site

[Learn more >](#)

Seeking a rapid home test?

[Learn more >](#)

DESKTOP - CALL OUT 3




Chere McCormick, DO

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque molestie quis magna eu pretium. Sed metus arcu, lacinia a volutpat vel, rutrum ut sem. Nam nulla massa, commodo eleifend ligula a, varius varius massa."

BACKGROUND COLOR PALLETE OPTIONS



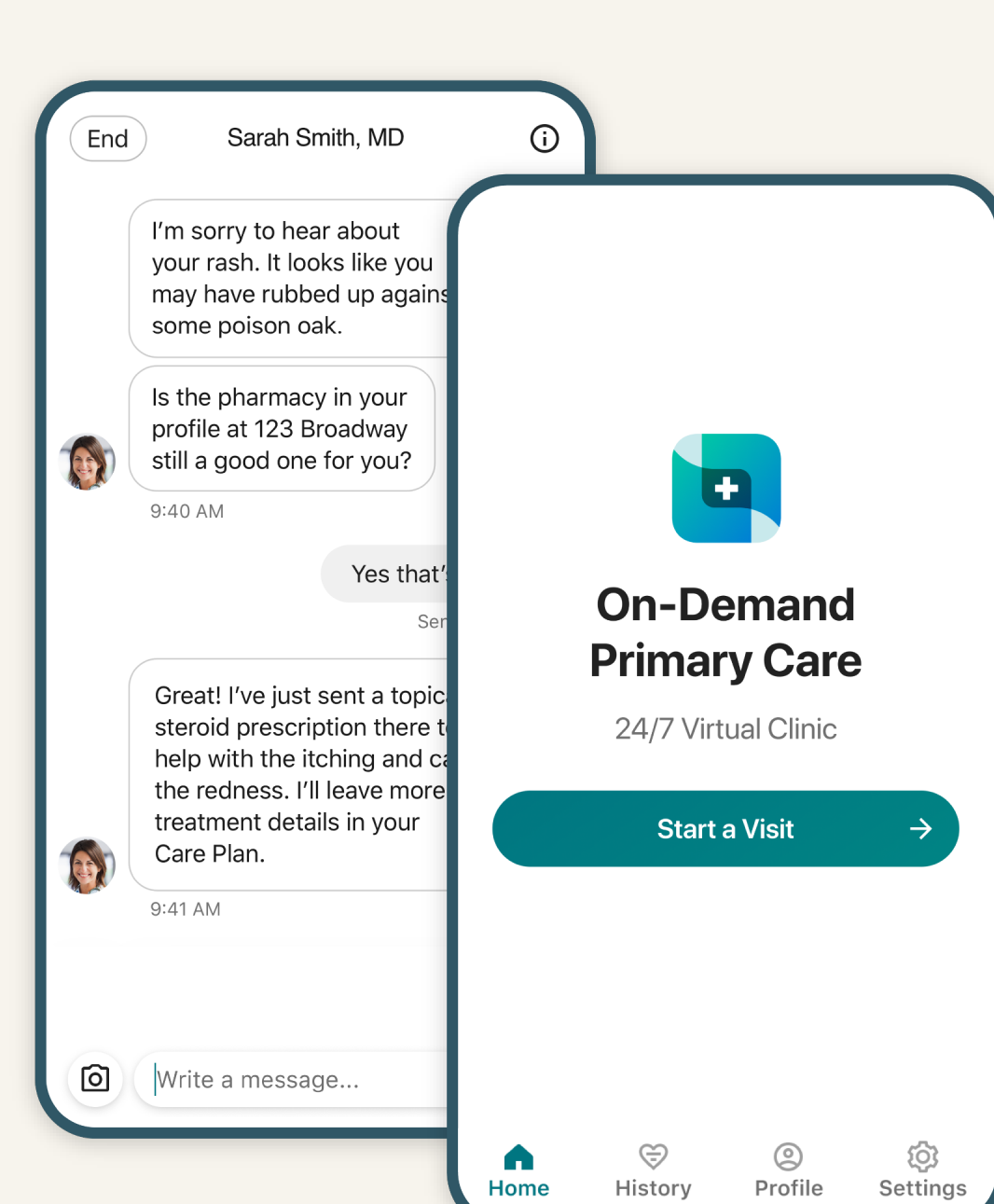
MOBILE - CALL OUT 3



Chere McCormick, DO

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque molestie quis magna eu pretium. Sed metus arcu, lacinia a volutpat vel, rutrum ut sem. Nam nulla massa, commodo eleifend ligula a, varius varius massa."

DESKTOP - CALL OUT 4



Simple access to exceptional care

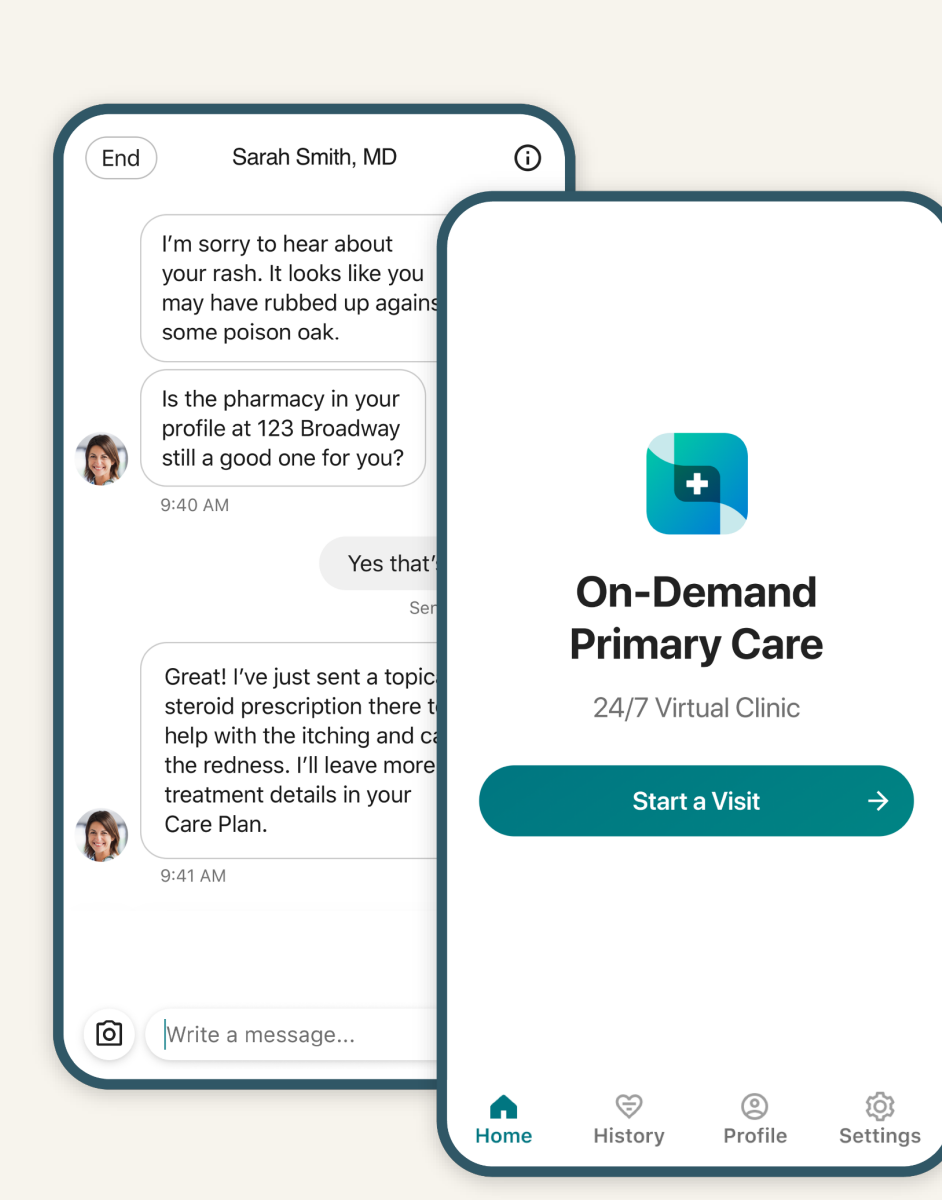
Members can start a visit anytime with the discrete text-based app.

[Watch the video](#)

BACKGROUND COLOR PALLETE OPTIONS



MOBILE - CALL OUT 4



Simple access to exceptional care

Members can start a visit anytime with the discrete text-based app.

[Watch the video](#)

DESKTOP - CALL OUT 5

96% client retention	4.8 app store rating	93% would use again	93% resolution rate for clinic visits
-------------------------	-------------------------	------------------------	--

BACKGROUND COLOR PALLETE OPTIONS



DESKTOP - CALL OUT 6

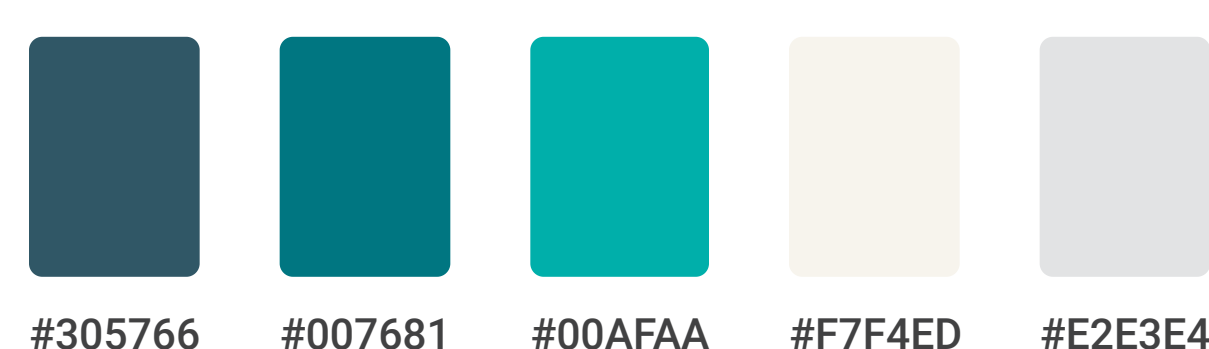


Launch any time of year, in just a few weeks


One customer launched to 250K lives in just 45 days.

[Learn more >](#)

BACKGROUND COLOR PALLETE OPTIONS



MOBILE - CALL OUT 6



Launch any time of year, in just a few weeks

One customer launched to 250K lives in just 45 days.

Bottom of the page (Above Footer)

DESKTOP - FAQs

FAQs

- Vaccines (17 questions) +
- Risks (6 questions) +
- Symptoms and Precautions (5 questions) +
- When to Seek Care (2 questions) +
- Testing (5 questions) +
- Medications and Treatment (2 questions) -

Should I take any medication before or after the COVID-19 vaccine?

BEFORE: It is not recommended you premedicate before vaccination for the purpose of trying to prevent side effects, because it is not known how these medications may impact the vaccine's effectiveness.

AFTER: If you have no other medical reasons to prevent you from taking them, over-the-counter medicines, such as ibuprofen, aspirin, antihistamines or acetaminophen, can help any pain or discomfort you may have after receiving your vaccination. If you are unsure, our physicians can help guide your specific situation.

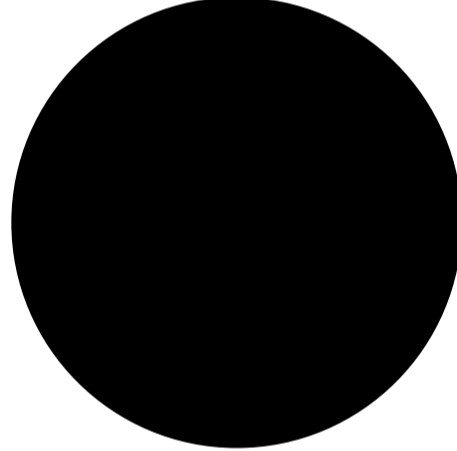
Can 98point6 physicians prescribe any specific treatments or prescriptions for COVID-19?

There are oral antiviral medications that can be prescribed by our physicians. However, these medications are recommended only for use in patients who are at risk for progression to severe disease. These medications are also not widely available in all areas. If you have tested positive for COVID-19 within the past 5 days, start a visit with 98point6 and discuss your symptoms. Our doctors will be able to help you determine if and how you can get treatment.


BACKGROUND COLOR PALLETE OPTIONS



DESKTOP - FAQs



Latest Press Release
98point6 Makes List of "Forbes Best Startup Employers" for a Third Year
[Read more](#)



Careers at 98point6
We're hiring! If you're passionate about technology and healthcare, let's chat!
[Learn more](#)

MOBILE - FAQs

FAQs

- Vaccines (17 questions) +
- Risks (6 questions) +
- Symptoms and Precautions (5 questions) +
- When to Seek Care (2 questions) +
- Testing (5 questions) +
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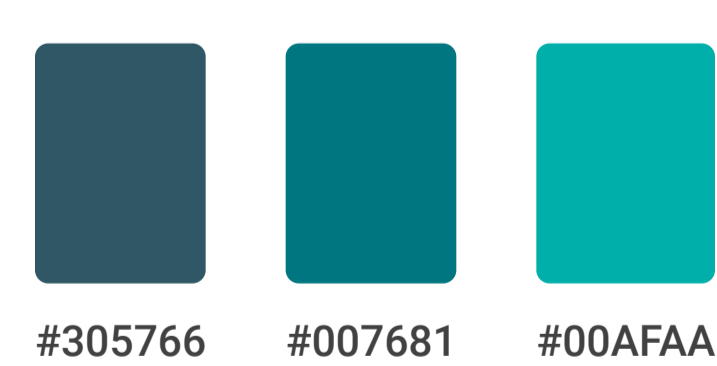
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DESKTOP - HIGHLIGHTED LINKS

[Leadership >](#) [Board of Directors >](#)

BACKGROUND COLOR PALLETE OPTIONS



MOBILE - HIGHLIGHTED LINKS

[Leadership >](#)

[Board of Directors >](#)

DESKTOP/MOBILE - SOCIAL MEDIA

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Share this page

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Content Heavy Sections

DESKTOP - SECTION 1

Employers	Launch in days, any time of year. Get the utilization and satisfaction you're looking for. Learn more
Brokers	Offer an experience that employees love and employers want. Benefit from convenience, quality and price transparency. Learn more
Health Plans	Integrate virtual primary care and drive network utilization. See long term value beyond the visit. Learn more
Health Systems	Extend your reach with integrated, digital first care. Improve consumer engagement and build loyalty. Learn more

BACKGROUND COLOR PALLETE OPTIONS



MOBILE - SECTION 1

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DESKTOP - SECTION 1

Support for your whole self

Make real progress toward living your best life with care that is personalized, private and available at no cost to you as a part of your Boeing benefit. Certified therapists and coaches partner with you to improve your emotional health and well-being—working with 98point6 physicians for medication management or clinical follow-ups.

What we treat:

Adults (ages 18+) <ul style="list-style-type: none">Stress and sleep managementAnxiety, depression and griefSelf-confidence and/or healthy body imagePersonal, professional and social development	Adolescents (ages 12-17)* <ul style="list-style-type: none">Depression and anxietyBehavioral, social and attention problemsLife transitions and family problemsGrief, loss, trauma and PTSD
--	---

98point6 adolescent therapy is limited to certain states and does not support some conditions, see FAQs for details.

If suicidal ideation is reported during the visit, 98point6 clinicians may take additional steps to ensure patient safety, including but not limited to contacting local EMS and/or law enforcement resources and/or referring the patient to in person emergency care.

Get support from certified coaches and licensed therapists with video-based support scheduled at your convenience.

Adolescent dependents (ages 12-17)

 Schedule appointment Parent/Guardian schedules an adolescent therapy appointment through OnceHub and completes the pre-visit forms and questionnaire.	 Initial visit Parent/Guardian schedules an adolescent therapy appointment through OnceHub and completes the pre-visit forms and questionnaire.	 Follow-up visits Parent/Guardian schedules an adolescent therapy appointment through OnceHub and completes the pre-visit forms and questionnaire.
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BACKGROUND COLOR PALLETE OPTIONS



MOBILE - SECTION 1

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- Grief, loss, trauma and PTSD

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--

 On-demand Whether you're feeling unwell or have a health-related question, simply sign in and start a visit whenever you're ready. No appointment needed.	 Text-based Connect with a primary care physician right from your phone. Get treatment for a cough while commuting to work or get care for your child's stomach pain while at a weekend barbecue.
 Nationwide With service available in all 50 states plus D.C., you and your family can access care anywhere you are—at home or while traveling.	 24/7 Virus in the middle of the night or itchy rash over the weekend? Get immediate care around the clock—even after hours and on holidays.

 8x higher utilization Start a visit instantly and connect with a doctor in minutes using a smartphone app. Speed, simplicity, convenience and less friction means we enjoy higher utilization	 Doctors empowered to care Board-certified physicians focus 100% of their time on patients. Our AI-powered platform streamlines workflows, automates admin tasks, and offers unprecedented tools for improving the quality of care at scale.	 Flat fee, unlimited access It's not just a different way to pay, but a radical change to the cost-of-care delivery model. Eliminating cost concerns means higher utilization and that's good for employees' health—
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Heart Health Enrollment

First Name * First Name	Last Name * Last Name
Address * 123 Maple	Unit Number Title
City * City	State * Phone Number
Zip code * Type yes	Phone * Phone Number
Email * Type yes	

- Enroll in Heart Health
- I confirm that I am not currently pregnant or planning to become pregnant, and that I have no known history of heart failure, heart attack, stroke, cardiac stent or bypass surgery, other cardiovascular disease, type 1 diabetes or kidney disease

Icons

